

# Privacy policy

## PROTECTING YOUR PERSONAL INFORMATION

At **cadconsulting** we recognize the importance of protecting your personal information and are committed to processing it responsibly and in compliance with applicable data protection laws.

## KEEPING YOU INFORMED

The personal information you provide to cadconsulting, as well as the personal information we have collected about you indirectly, may be used by cadconsulting for marketing purposes, i.e, to keep you informed about events, products, services and solutions that cadconsulting sells and which may complement an existing product. Before we do so, however, we will offer you the opportunity to choose whether or not to have your personal information used in this way. You may at any time choose not to receive marketing materials from us by following the unsubscribe instructions included in each e-mail you may receive, by indicating so when we call you, or by contacting us directly at:

### **cadconsulting**

Radlická 3301/68, 150 00 Praha-Smíchov, Česká Republika

## CONSENT

BY SUBMITTING PERSONAL INFORMATION TO CADCONSULTING, YOU AGREE THAT WE MAY COLLECT, USE, AND DISCLOSE SUCH PERSONAL INFORMATION IN ACCORDANCE WITH THIS POLICY FOR THE PROTECTION OF PRIVACY, FOR PREFERENCES OF THE PROTECTION OF YOUR PRIVACY, WE HAVE INDICATED AND AS PERMITTED OR REQUIRED BY LAW. Subject to legal and contractual requirements, you can refuse or withdraw your consent to certain specified purposes at any time by contacting us. If you refuse or withdraw your consent, it may be that we are unable to provide you or continue to provide certain services or information that you may find useful.

**cadconsulting** grants you a personal account and non-exclusive limited access to make personal use of this site. The personal account can not be transferred. The personal account does not give any right to modify, appropriate, delete or otherwise alter the content of this site. The personal account does not include any resale or commercial use of this site or its contents. No rights are granted to you to collect, disseminate, reverse engineer, assign, sublicense, transfer or otherwise obtain derivative commercial use of this site or its contents. You are not permitted to reproduce, duplicate, deep-link, copy, sell, resell, or otherwise exploit for commercial purposes any portion of this site without express written consent of cadconsulting.

## ABOUT US

**cadconsulting** is a software development / implementing company whose activities are focused on the area of desktop and web applications.

This privacy policy applies to the collection, use, and disclosure of personal information about customers and consumers of our products and services.

## **PERSONAL INFORMATION**

If you have any questions, comments, complaints or queries regarding this Privacy Policy or the way we process your data, please contact:

Dominik Krajíček – dominik.krajicek@cadconsulting.cz

cadconsulting – Data Protection Officer  
Radlická 3301/68, 150 00, Praha-Smíchov, Česká Republika

## **1 – INFORMATION WE COLLECT**

Information you provided:

- Information needed to use our services or products: Email address, Computer identification
- Information needed to process payment: last 4 digits of your credit card, expiration date of credit card

Information we collect automatically when you use our services:

- Connection data: IP addresses, navigator, API calls, connection identifier
- Cookies and similar technologies: Google Analytics
- Information regarding payment processing: method of payment, date and time, IBAN etc.

## **2 USE OF INFORMATION WE COLLECT**

How we use the information we collect:

- Provide, activate and manage your access to the services or products and allow its use, provide you a customer service, send you messages of assistance
- Comply with our legal obligations, resolve disputes and enforce our agreements, detect usage fraud, perform checks, provide you with any technical support. Respond to your inquiries, information, comments and concerns
- Evaluate and improve our advertising and marketing: send you targeted advertising, promotional messages, notifications and other information related to the services or products and your areas of interest

Data retention: we keep your personal information as long as necessary to provide you access to the services or products and respond to your requests, or fulfil other purposes such as, in particular compliance with our legal obligations, the maintenance of our business and

financial records, the resolution of disputes, the maintenance of security, the detection and prevention of fraud, the misuse of data and the implementation of our agreements.

### **3 DISCLOSURE OF YOUR PERSONAL INFORMATION**

We may disclose your personal information to other companies that provide services on our behalf, including contract enforcement officers, billing services, hosting services, online payment solution, auditors, our software developers (including designers and host web sites), and providers of data processing, document management, and office services.

### **4 YOUR RIGHTS**

You can access and update all of your information by logging into your account. You are responsible for keeping your personal information up to date.

We keep your personal information as long as necessary for the execution of the agreement between you and us and to comply with our legal obligations. We can delete them if you ask us to close your account. Please note that this will result in the loss of any configurations you have made.

If you have given your consent to the processing of your personal information, you may withdraw it at any time by sending a communication. Please note that the withdrawal of your consent does not affect the legality of any activity based on such consent prior to its withdrawal.

### **5 SECURITY OF YOUR PERSONAL DATA**

We use a variety of data security measures to ensure the confidentiality and integrity of your personal information.

We make every reasonable effort to prevent the loss, misuse and alteration of personal information under our control. Our security policies are periodically reviewed and improved as needed.

### **MODIFICATIONS TO PRIVACY POLICY**

**cadconsulting** reserves the right to modify or supplement this Privacy Policy at any time. If we make any changes to this privacy policy, we will post those changes on our site and the amended policy will be available upon request from **cadconsulting**. However, **cadconsulting** will obtain the necessary consents under applicable privacy laws if **cadconsulting** intends to collect, use or disclose personal information about an individual for purposes other than those for which consent was given, unless this is otherwise required or permitted by law.